

**MINUTES OF THE ANNUAL MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
July 13, 2017**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on July 13, 2017 at 8:00 a.m. at the Marriott LAX located at 5855 W. Century Blvd., Los Angeles.

22 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- David Merritt, JM Eagle
- Jeff Hart, LAX Marriott
- Phil Baxter, Westin
- Paul Gibbs, Crowne Plaza
- Bruce Nahid, LAT Investment
- Michael D'Amodio, Embassy Suites
- Paul Solomon, 6171 Office Bldg.
- Matt Seymour, The Parking Spot
- Brian Vandehey, The Parking Spot
- Tom Beedon, Residence Inn
- Rick Ross, Custom / LAX
- Jacky Jabourian, LA Tourism
- Ed Pomponio, Wally Park
- JD Webster, WCWP
- Dominic Choi, LAPD
- Christina Miller, LAWA
- Daniel Ostreicher, LAWA
- Mark Waier, LAWA
- Monique Bell, LAWA
- Geoff Thompson, CD11
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES - Ma7 11, 2017

The minutes of the March 2, 2017 Meeting of the Board of Directors were approved as presented.

4. FINANCIAL REPORT

Laurie Hughes presented the Budget vs. Actual report for period ending April 30, 2017 reflecting total income of \$811,561.98 and total expenses of \$514,385.25. The financial report was unanimously approved by the Board of Directors.

5. EXECUTIVE DIRECTOR'S REPORT

- 1) Meeting with Deborah Flint to discuss LAMP, improving working relationship and information sharing.
- 2) Met with Trevor Daley regarding improved communications.
- 3) Met with CD 11 Councilman Bonin to discuss the GTLA letter regarding concerns about the LAMP project.
- 4) Requested statistics on trips in the CTA by Industry. Public Records Request filed.
- 5) Met with Don Skeoch regarding Marketing Video and Ocean Express Wrap Advertising
- 6) Meeting with LAWA on Alternative Fuel Program update.
- 7) Ongoing work with our Webmaster to redesign our website so that it is more compatible with new technology formats.
- 8) Upcoming - Sign District / Streetscape Program & Funding mechanisms / Infrastructure assessment

OPERATIONS

LAPD:

- Senior Lead Officer Luis Pinell attended the Security Directors’ Meeting.
- Formally met with newly assigned LAPD Captain Choi. Captain Choi attended the Security Directors’ Meeting.

Ambassadors:

- GTLA amended the patrol schedule for the ambassadors to increase security presence throughout the day.
- Ambassadors continue increased their situational awareness and personal contacts, to broaden our public relations efforts.
- Ambassadors directed to provide photo documentation of taxi staging in restricted areas along 98th Street.
- All ambassadors continue to provide Community Mental Health Resource Guides for those requesting assistance.
- Ambassadors directed to continue to provide photo documentation of extensive Uber and Lyft Operators parked at meters and in District Alleyways.

	Jun-16	Jun-17
Citizen Contacts	402	543
Panhandlers	39	92

Operations:

- Conducted extensive trash collection and removal throughout the District.
- GTLA hosted its by-monthly Security Director’s Meeting at the Westin Hotel.
- Trash collection continues to increase extensively in some areas around the District.
- Increased dialogue maintained with security personnel throughout the District for mutual exchange of information, due to aggressive homeless persons.
- Maintenance staff completed thorough cleaning of all trash receptacles throughout the District.
- Conducted field assessment and rid-along on Ocean Express Shuttle #55.
- Met with newly assigned Project Manager for Allied Universal Security.
- Met with Clean Street Supervisor Gilbert Perez to address operational issues and concerns.
- GTLA facilitated numerous alerts and security updates to Stakeholders related to incidents occurring within the District.
- Continued ongoing Stakeholder Outreach to network with its members, and identify security issues specific to their respective properties.
- The significant increase in trash collection caused by the large volume of Uber and Lyft operators sitting at parking meters and in alleys is ongoing.
- A significant increase in taxi staging in restricted parking area along 98th Street.
- Abandoned shopping carts are still being identified, collected and immediately removed from the District.
- Shirts and Caps with GTLA’s new logo distributed to all personnel and assigned Ocean Express Operators.
- Updated and replaced all damaged detex devises throughout the District.

Ocean Express

	June-16	June-17	Total
Passenger Count	3567	2051	42.5% decrease from 2016 to 2017
Year to Date	16,485	12,049	27.1% decrease from 2016 to 2017

Tickets collected	1917	
Tickets sold	2000	
Free Riders	34	

- Ocean Express remains fully operational and is operating on its winter schedule.
- An overview of the Ocean Express Shuttle Operation found in compliance with Standard Operating Procedures.
- Ocean Express will maintain its winter operation schedule for the duration of the year due cost savings measures and the decrease in ridership.
- Conducted routine field audit and ride-along on Ocean Express Shuttle #55.

- Random inspections of Ocean Express Shuttles found in compliance with BID expectations.
- Personal contacts made with Hotel Concierges and Front Desk Personnel to inform them that Ocean Express will remain on its winter schedule.

Clean Streets:

- Clean Street has been inconsistent in its routine street sweeping operation as required.
- A review of the Clean Street Operation for the month of June did not meet BID expectations. GTLA met with Clean Street Management to discuss/resolve issues of concerns.

6. Guest Speaker - Captain Dominic Choi

Capt. Choi outlined Pacific Division's initiatives to improve deployment issues and responded to questions regarding slow response times and trespassing violations.

7. LAWA Update - Mark Waier

Mark Waier introduced himself and gave a brief overview of his goals for the Government Affairs Department.

8. Manchester Square Update

Christina Miller briefed GTLA members on her mission to assist homeless individuals to find shelter / housing; and to coordinate with outside agencies (i.e. PATH) in this effort. She also gave an update of the removal of buildings that remain in Manchester Square and the implementation of eminent domain for the remaining properties.

9. Council District 11 Update

CD11 LAX Liaison, Geoff Thompson briefed members on efforts to address homeless encampments at Manchester Square.