

**MINUTES OF THE ANNUAL MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
March 2, 2017**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on March 2, 2017 at 8:00 a.m. at the Hyatt Regency LAX located at 6225 W. Century Blvd., Los Angeles.

33 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- Grant Coonley, Hilton LAX
- Gerard McCallum III, Hollywood Park Land Co.
- Reggie Dominique, Renaissance Hotel
- David Merritt, JM Eagle
- Jeff Hart, LAX Marriott
- Jerry Easley, Holiday Inn LAX
- Paul Gibbs, Crowne Plaza
- Vince Buonocore, LAX Marriott
- Bill Derbins, Sheraton Gateway LAX
- Frankie Wright, La Quinta
- Michael D'Amodio, Embassy Suites
- Paul Solomon, 6171 Office Bldg.
- Remmie Maden, Liminal Space
- Karie Hughes, Pro-Logis
- Albert Mendoza, City of Inglewood
- Eloy Castillo, City of Inglewood
- Randal Curtis, The Robert Group
- Tom Flintoft, Kindel Gagen
- JD Webster, WCWP
- Andrew Jorgensen, LA City Planning
- David Olivo, LA City Planning
- Michael Anderson, Base Architecture
- Lisa Trifiletti, LAWA
- Vinita Waskow, LAWA
- Maritz Lee, LAWA
- Bob Burlingame, LAWA
- Stephanie Sampson, LAWA
- Anna Kozma, CD11
- Geoff Thompson, CD11
- Omar Pulido, CD11
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES - January 12, 2016

The minutes of the January 12, 2017 Meeting of the Board of Directors were approved as presented.

4. FINANCIAL REPORT

Laurie Hughes presented the Budget vs. Actual report for period ending February 28, 2017 reflecting total income of \$345,254.20 and total expenses of \$176,048.06. The financial report was unanimously approved by the Board of Directors.

5. EXECUTIVE DIRECTOR'S REPORT

- 1) Kosmont Partners is reviewing the Landside Access Modernization Projects FEIR and will be drafting a matrix of changes for review by GTLA. A comment letter will be drafted and submitted to Los Angeles City Council prior to their vote in June.
- 2) Met with LAWA and CD 11 for an update on the Sign District and to consider possible projects that could be paid by the funds derived from the Community Benefits revenue.
- 3) Met with representatives from Uber & Omar Pulido – CD11 regarding a possible staging lot on 98th Street. Will schedule a meeting with stakeholders review proposed plan and operation.
- 4) On-going coordination with Pat Tomcheck / LAWA on the implementation and impact of Single-level busing.
- 5) Ocean Express Operation Review - Ridership in February was down 48% for the prior year – largely due to colder and rainy weather.

We are still looking for ways to minimize the loss of revenue due to lower ridership with possible advertising opportunities or other sponsorship.

Will be scheduling an ad-hoc committee meeting to consider options.

- 6) Working with our Webmaster to redesign our website so that it is more compatible with new technology formats.

OPERATIONS - Security Director's Meetings now scheduled bi-Monthly. Attendance still low.

Staff did a good job of cleaning up the alley between the Four Points & Renaissance along with working with Four Points on posting "No Parking" signs to eliminate the illegal parking in the alley.

LAPD :

- SLO Villery facilitated the instructors for Human Trafficking Training for staff at the Renaissance Hotel.
- Assisted LAPD and FBI with immediate notification and dissemination of BOLO for wanted suspect believed to be in the area.
- Met with LAWA PD Lieutenant Acosta who offered their continued assistance as required.

Ambassadors:

- Ambassadors continue to identify and report numerous pot holes in the District caused by the extensive rainfall.
- Ambassadors increased their situational awareness and personal contacts to broaden our public relations efforts.

- Ambassadors augmented patrol routines due to constant rainy weather.
- All ambassadors continue to provide Community Mental Health Resource Guides for those requesting assistance.
- Ambassadors directed to provide photo documentation of extensive Uber and Lyft Operators parked at meters and in District Alleyways.

	Feb-16	Feb-17
Citizen Contacts	478	339
Panhandlers	78	71

- Conducted extensive trash collection and removal throughout the District despite constant rain fall.
- Continual and significant increase of trash around portions of the District as a direct result of the influx of Uber and Lyft Operators.
- Augmented Gateway to Go equipment set-up in light of the rainy weather.
- Conducted field assessment and rid-along on Ocean Express Shuttle #55.
- Completed inspection of Ocean Express Shuttles #21 and #82 at DSS Headquarters.
- Assisted Renaissance Hotel Management with securing power point presentation and guest speaker for employee training.
- Coordinated efforts with Renaissance and Four Points Sheraton Hotel to address excessive trash and illegal parking in alleyways adjacent to their respective hotels.
- Alternative security and maintenance deployment implemented to augment excessive rain in the area.
- Continued ongoing Stakeholder Outreach and Security Assessment Survey to network with its members, and identify security issues specific to their respective properties.
- Significant increase in trash collection caused by the large volume of Uber and Lyft operators sitting at parking meters and in alleys remains a constant.
- Identified alternative disposal sites due to significant increase of trash collection.
- Noticeable decrease in graffiti within the District.
- Significant increase in shopping carts left abandoned throughout the District.

Ocean Express

	Feb-16	Feb-17	Total
Passenger Count	2622	1363	-48.02 decrease from 2016 to 2017
Year to Date		3154	

Tickets collected	1363	
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Tickets sold	2500	
Free Riders	54	

- Ocean Express remains fully operational and is operating on its winter schedule.
- Ocean Express Operation has adhered to proper notifications requirements to GTLA and District Hotels during shuttle delays as required.
- OES Operators have made obvious efforts to refrain from leaving scheduled stop locations prematurely.

Clean Streets:

- Clean Street normal street sweeping operation was limited due to excess rainfall.

- 6. SPECIAL GUEST SPEAKER - Gerard McCallum III, Hollywood Park Land Company**
Mr. McCallum briefed members on the "City of Champions Revitalization Project," the 298-acre project will include a stadium of up to 80,000 seats and a performance venue of up to 6,000 seats while reconfiguring the previously approved Hollywood Park plan for up to 890,000 square feet of retail, 780,000 square feet of office space, 2,500 new residential units, a 300-room hotel, and 25 acres of public parks, playgrounds, open space and pedestrian and bicycle access.
- 7. CENTURY BLVD. MOBILITY IMPROVEMENT PROJECT - Albert Mendoza and Eloy Castillo**
briefed the board on the City of Inglewood's street improvement project.
- 8. CENTURY BLVD. STREETScape PROJECT & CITY PLANNING - ZONING UPDATE**
Lisa Trifiletti, Trifiletti Consulting/LAWA, and David Olivo, LA City Planning gave an update of the Century Blvd. Streetscape Project and Zoning. (Presentations available on request)
- 9. COUNCIL DISTRICT 11 UPDATE - Omar Pulido introduced his replacement as LAX Liaison - Geoff Thompson, and Anna Kozma - CD11 Field Deputy.**