

**MINUTES OF THE ANNUAL MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
September 7, 2017**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on September 7, 2017 at 8:00 a.m. at the Sheraton Gateway LAX located at 6101 W. Century Blvd., Los Angeles.

22 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- David Merritt, JM Eagle
- Jeff Hart, LAX Marriott
- Bob Ruth, The Ruth Group
- Reggie Dominique, Renaissance
- Dwight Everest, Airport Spectrum
- Michael D'Amodio, Embassy Suites
- Jerry Easley, Holiday Inn
- Matt Seymour, The Parking Spot
- Tom Beedon, Residence Inn
- Ray Bustamante, Four Points
- Darryl Stewart, Sheraton Gateway
- Jacky Jabourian, LA Tourism
- Jason Fine, JLL
- Cole Winarick, Carmel Partners
- Stephanie Sampson, LAWA
- Brett Roberts, Metro
- Jan Bohn, Linxs
- Sophia Cavalli, Linxs
- Jamarah Hayner, Linxs
- Geoff Thompson, CD11
- Calvin Beard, GTLA
- Laurie Hughes, GTLA.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES - July 13, 2017

The minutes of the July 13, 2017 Meeting of the Board of Directors were approved as presented.

4. FINANCIAL REPORT

Laurie Hughes presented the Budget vs. Actual report for period ending September 5, 2017 reflecting total income of \$1,006,634.66 and total expenses of \$673,161.21. The financial report was unanimously approved by the Board of Directors.

5. **EXECUTIVE DIRECTOR**

- 1) Ocean Express Shuttle Service - due to a severe reduction of ridership, the service will discontinue as of September 30.
- 2) Holiday Lunch Concert will not be held in 2017 due to APU change of program.
- 3) Ongoing work with our Webmaster to redesign our website so that it is more compatible with new technology formats - Website to be rolled out in the next month.
- 4) Ongoing conversation with Department of Transportation and CD11 regarding overnight parking restrictions.
- 5) Requesting a proposal from Clean Streets to pressure wash sidewalks throughout the PBID.
- 6) September 25 - Annual Protector's Appreciation Luncheon at the Renaissance Hotel
- 7) October 6 - Flight Path Learning Center Annual Gala honoring Valeria Velasco.

LAPD :

- Senior Lead Officer Luis Pinell remains assigned to the District.
- Former Senior Lead Officer Sophia Casteneda attended the Security Directors' Meeting on August 2nd at the Four Points Sheraton Hotel.

Ambassadors:

- GTLA welcomed the addition of Noel Villagomez to the Ambassador's Team.
- Ambassadors assisted in removal of 2 separate homeless encampments in Zone 2 between Belford Street and Airport Blvd.
- Ambassadors continue to increased their situational awareness and personal contacts, to broaden public relations efforts.
- Ambassadors directed to continue to provide photo documentation of taxi staging in restricted areas along 98th Street.
- All ambassadors continue to provide Community Mental Health Resource Guides for those requesting assistance.
- Ambassadors directed to continue to provide photo documentation of extensive Uber and Lyft Operators parked at meters and in District Alleyways.
- Ambassadors have been very pro-active in the removal of homeless persons found sleeping on bus benches throughout the District.

	Aug-16	Aug-17
Citizen Contacts	635	534
Panhandlers	116	142

Operations:

- GTLA solicited assistance from LAWA's Crisis Intervention Team to provide assistance to a female homeless person found in Zone 2 and alleged victim of domestic violence.
- 311 contacted and graffiti removal requested from brick wall in public alley behind Arco Station at 5201 W. Century Blvd.
- DWP contacted after discovery of water leak from city sidewalk discovered at 5959 W. Century Blvd.
- Met with Clean Street to survey and assess District for quarterly power washing detail.
- Trash collection continues to increase extensively in some areas around the District.
- Incorporated additional trash receptacles throughout the District to combat the increase of trash left on the streets.
- Clean Streets completed a secondary power washing detail around bus stops and areas adjacent to trash receptacles.
- Conducted a preliminary cost analysis for two uniformed LAPD officer designated to the BID on a full time bases.
- Conducted field assessment and rid-along on Ocean Express Shuttle #82.
- GTLA continued to facilitate numerous alerts and security updates to Stakeholders related to incidents occurring within the District.
- Continued ongoing Stakeholder Outreach to network with its members, and identify security issues specific to their respective properties.
- The significant increase in trash collection caused by the large volume of Uber and Lyft operators sitting at parking meters and in alleys remains a constant.
- The significant increase in taxi staging in restricted parking areas along 98th Street has remained a constant.
- Met with DSS Management to conduct follow-up on Ocean Express Shuttle operation.

Ocean Express

	Aug-16	Aug-17	Total
Passenger Count	4221	2678	-36.55% decrease from 2016 to 2017
Year to Date	5,147	17,321	

Tickets collected	2631	
Tickets sold	2500	
Free Riders	47	

- Ocean Express remains fully operational and is operating on its winter schedule.
- An overview of the Ocean Express Shuttle Operation found in compliance with Standard Operating Procedures.
- Ocean Express will maintain its winter operation schedule for the duration of the year due to cost savings measures and a significant decrease in ridership.
- Conducted routine field audit and ride-along on Ocean Express Shuttle #82.
- Random inspections of Ocean Express Shuttles found in compliance with BID expectations.

Clean Streets:

- Clean Street has been consistent in its routine street sweeping operation as required.

- A thorough review of the Clean Street Operations for the month of August met all BID expectations.

6. Guest Speaker - Larry Kosmont

Larry Kosmont presented an economic forecast for the local region. Presentation is available upon request.

7. Office Market Update

Jason Fine with JLL gave an update on the local office market trends.

LAX Sub - market have seen an increase in rents \$1.75 - \$1.90 sf, and a reduction of vacancies from 30% - 22%.

8. Council District 11 Update

CD11 LAX Liaison, Geoff Thompson briefed members on efforts to address homeless encampments at Manchester Square.