

Gateway View

Gateway Los Angeles PBID Quarterly Newsletter July 2016



THE WESTIN HITS THE BEACH

Check out the details on The Westin's new Surf Package that includes surf lessons, surfing gear and a hotel stay.



GATEWAY MOVES TO NEW OFFICES

Gateway LA has settled into new office space on Airport Boulevard that includes administrative offices, a conference room and plenty of space for the PBID's ambassador program.

Summer Schedule

OCEAN EXPRESS WILL OPERATE WITH EXTENDED HOURS THROUGH SEPTEMBER 30



Gateway Los Angeles' Ocean Express shuttle for hotel guests is now operating on its summer schedule, providing extended hours of travel through the end of September.

The Ocean Express connects guests with the great amenities in the surrounding area, including shopping, dining and, of course, the beach. Tickets are available for purchase at hotel concierges or front desks; and the shuttle will operate every 30 minutes from 9 a.m. to 10 p.m. So, hop aboard and relax as we take you to some of the best restaurants, shops and beaches Southern California has to offer!



LAX Northside Plan

LAX NORTHSIDE PLAN UPDATE TO PROVIDE BLUEPRINT FOR 340-ACRE VACANT PROPERTY

On June 14, Los Angeles Mayor Eric Garcetti, City Councilmember Mike Bonin, airport officials, and community representatives celebrated City Council approval of the LAX Northside Plan Update, a comprehensive planning blueprint for 340 acres of vacant property along Westchester Parkway. "The LAX Northside Plan shows what we can accomplish when we work together to build the future of our economy and preserve the unique character of L.A.'s neighborhoods," said Garcetti. "This plan will transform a vacant lot into a creative and economic hub that will help revitalize the neighborhood with new jobs, retail and green space." Under the guidance of Lisa Trifiletti, LAWA has crafted the plan with the help of surrounding neighborhoods to produce a vibrant and sustainable center of employment, retail, restaurant, office, hotel, research and development, education, civic, airport support, recreation, and airport-buffer uses. The approved plan envisions 175,000 square feet of community and civic uses, and nearly 50 acres of new recreation and open space as well as an office campus ideally located for a natural expansion of the "Silicon Beach" high-tech creative hub.

calendar

BOARD MEETINGS:

- Thurs July 14 8 – 9:30am – Renaissance Los Angeles Airport 9620 Airport Blvd.
- Thurs September 8 8 – 9:30am – Hyatt Regency at LAX 6225 W. Century Blvd.

ANNUAL BOARD OF DIRECTORS MEETING

- Thurs November 10 8 – 9:30am – Hyatt Regency at LAX 6225 W. Century Blvd.

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Gateway LA Moves Into New Offices

BUSINESS IMPROVEMENT DISTRICT SETTLES INTO NEW OFFICE SPACE ON AIRPORT BOULEVARD IN THE HEART OF THE GATEWAY AREA

The Gateway L.A. PBID has announced it has moved its offices to a new location on Airport Boulevard. The new offices will be located at 9841 Airport Blvd., Suite #100, in the Airport Center III building.

The new office space will allow the PBID to continue serving its members from the heart of the

Gateway area, which has become the focus of new improvements, including the new Metro light rail station currently under construction and the proposed landside airport improvements, such as the new people-mover system that will connect passengers directly to LAX.

"We are excited about the move because it means that Century Boulevard continues to flourish," said Executive Director Laurie

Hughes, who added that the building where Gateway L.A. was previously located has been sold. "The fact that more and more businesses are recognizing that the Gateway area is a prime address means we're making progress and our members are doing well."

Hughes said Gateway's phone, fax, email and website address will all remain the same in the new location.



OUR NEW LOCATION
GATEWAY LOS ANGELES
9841 Airport Boulevard
Suite #100
Los Angeles, CA 90045

(310) 216-7328

www.gatewayla.org





Reggie Dominique Heads Renaissance



NEW GENERAL MANAGER OF THE RENAISSANCE LOS ANGELES AIRPORT HOTEL SET TO BRING RITZ CARLTON EXPERIENCE TO CENTURY BOULEVARD IN HIS FIRST GM OPPORTUNITY

Having spent 22 years in the hospitality business working under the Ritz Carlton flag, Reggie Dominique, the new general manager of the Renaissance Los Angeles Airport Hotel, knows a thing or two about appealing to guests who expect a certain level of luxury.

"The Ritz is pure luxury," said Dominique, who took on his first GM opportunity in May. "The

Renaissance is about living life and creating great experiences for the guests. Really, they mirror each other in terms of what we try to deliver to our guests."

Dominique, who most recently served as the hotel manager of the Ritz Carlton – L.A. Live, is very familiar with the community. He began his career in sales and marketing at the Ritz Carlton Marina del Rey, and said he is excited about the future of the Gateway area.

His hotel is gearing up for what promises to be an eye-popping, two-phase renovation. The first phase will include an extensive remodeling of the lobby and restaurant area set to begin later this year.

"We want to give the restaurant and lobby a real lounge experience," he said. "We will have a great bar that will be the centerpiece of the lobby experience."

The second phase of the renovation will be an overhaul of the hotel's 501 rooms, slated to take place at the end of 2017.

Dominique said the renovation will coincide with two major projects in the areas: the new NFL stadium development in Inglewood and the modernization efforts at LAX.

"The future of the area is bright, no question," he said. "The advent of what is happening in Inglewood and at the airport will certainly benefit us, and we want to have a fresh product when that all hits."

Dominique, who lives in San Marino with his wife, Patty, and his teenage son and daughter, said he doubled his commute by moving from downtown L.A. to the Gateway area, but said he's happy to be here.

"This is a great property. I love the staff. I love the area. It has been a blast."



RENAISSANCE LOS ANGELES AIRPORT HOTEL
9620 Airport Boulevard
Los Angeles, CA 90045
(310) 337-2800

www.marriott.com

Surf Concierge Helps Westin Guests Hang 10



THE WESTIN LOS ANGELES AIRPORT HOTEL IS SHOWING ITS PASSION FOR SURFING BY OFFERING GUESTS AN EXCLUSIVE SURF LESSON ROOM PACKAGE AND DEDICATED SURF CONCIERGE

For visitors to Southern California, nothing is quite as appealing as the beach, and nothing makes the beach more fun than surfing.

The Westin has create a new Surf Concierge, Jenny, a passionate and avid surfer. Whether you are a business traveler looking to be on Dawn Patrol before your work day or a family looking for a Surf Camp Experience, Jenny can assist with all surf related questions as well as organizing surf sessions at El Porto in Manhattan Beach, one of Southern California's most iconic surf beaches.

Jenny is also a Westin Experience Specialist, dedicated to ensuring guests have exceptional experiences throughout all aspects of their stay. The Westin's partner, Campsurf, offers year-round surf lessons for all abilities and has been called "Los Angeles' Premier Surf School" by the Los Angeles Business Journal.

The hotel is even offering a special surf package that includes overnight room accommodations, 90 minutes of personalized surf



lessons with Campsurf and a surfboard and wetsuit for each surfer. El Porto in Manhattan Beach is one of Southern California's most iconic surf beaches and is only a short drive from the Hotel.

"We want to take advantage of our location to creatively activate my favorite Westin Brand Pillar, Play Well, for our guests," said The Westin's General Manager Phil Baxter. Millennial business

travelers coming to Silicon Beach, now the second- or third-largest tech hub in the world, make up more and more of the Hotel's corporate business and Baxter recognizes that they are looking for experiential business trips. "Who doesn't Work Well after an Epic Session?" asks Baxter.

For more information, please contact Jenny at surfconciierge@westin.com

Metro DEIR Available for Review

The Draft Environmental Impact Report (DEIR) for the Airport Metro Connector (AMC) 96th Street Transit Station is now available for a 45-day public review and comment. Once complete, the AMC will connect the regional rail system to Los Angeles International World Airport's central terminal via an Automated People Mover (APM) that is being planned, built and operated by the Los Angeles World Airports. The station is envisioned to be the new "Gateway" to LAX for transit riders and will be served by both Metro Green and Crenshaw/LAX Lines. It will feature a bus plaza for Metro and municipal buses, passenger pick-up/drop-off, and amenities for pedestrians and bicyclists. The project team will be hosting a public hearing on Wednesday, July 13 from 6 to 8 p.m. at the Flight Path Museum located at 6661 Imperial Highway. The public is invited to provide comments at that hearing or by the deadline of 5 p.m. on August 6, 2016. Please go to the project website (www.metro.net/projects/lax-extension/) to learn more about the project, view the Draft EIR, see the list of locations where the document is available for public review, get details on the upcoming hearing and how to submit comments. For more info, visit laxconnector@metro.net or call (213) 922-4484.

L&R PROPERTIES MAKES MAJOR INVESTMENTS IN GATEWAY AREA

L&R Properties recently made a major investment, purchasing three office buildings and their accompanying parking facilities in the Gateway area. L&R's Charles Bassett said L&R has



since resold both Airport Center at 6151 Century Boulevard and 5959 Century Boulevard to two different hotel developers who will ultimately transform the existing office buildings into hotel spaces.

Bassett said L&R will retain and operate the parking facilities that were part of those two properties and will also retain ownership of the third property at 9841 Airport Boulevard (pictured), which will continue to be operated as an office building and will receive an influx of new investment to upgrade the building.

"We look forward to seeing these buildings transformed and a lot of investment coming in to transform these buildings and improve the area," he said. "We're creating more jobs and more stability to the airport corridor. With the expansion happening in Inglewood and the opportunities our area has for taking advantage of the NFL stadium and other events there, we are excited for the future."

"For 20-plus years, L&R has been part of the business community," said Bassett of the company that owns Wally Park, Premier and Joe's Airport Parking. "We're excited to expand our presence at LAX and make this substantial investment in the community."

Bassett Takes Over As Chamber Chair

L&R PROPERTIES' CHARLES BASSETT BEGINS HIS YEAR-LONG TERM AS CHAIR OF THE LAX COASTAL CHAMBER

The LAX Coastal Chamber recently installed L&R's Charles Bassett as chair for the 2016-2017 chamber year at its annual Installation Dinner.



"This is an exciting time for our LAX Coastal Chamber of Commerce, and I am proud to be leading this organization in the upcoming year," said Bassett, who added that his goals include:

- Expanding the chamber's corporate membership base and partnerships to create more value for the local business community
- Building branding alliances with neighboring chambers in El Segundo, Culver City and Inglewood (featuring Hollywood Park and the new L.A. Rams facility)
- Strengthening the chamber's relationship with member educational institutions such as LMU, Pepperdine, Otis and the University of West Los Angeles to provide student internships, continuing education and community outreach programs
- Working closely with LAWA and member businesses to promote great communication during the transformation of LAX into a "World-Class Airport" through the Landside Modernization Access Program (LAMP)



MORE ABOUT THE LAX COASTAL CHAMBER OF COMMERCE

For more information about the LAX Coastal Chamber of Commerce, which represents more than 550 local businesses, please visit www.laxcoastal.com or call (310) 645-5151.