



# “Ghost Kitchen” at Embassy Suites Offers Four Tasty Options

**WORLD-CLASS RESTAURANT CONCEPTS CAN NOW DELIVER TO NEARBY HOMES AND BUSINESSES**

The Embassy Suites LAX North has partnered with SBE/C3 to prepare and deliver food to our neighboring homes, guests and businesses from the kitchen of the Embassy Suites via the major online delivery apps such as Uber Eats, Door Dash and more.

The operation just opened, and it is already allowing quick and fresh delivery to surrounding homes and businesses from four of SBE's world-class restaurant concepts: Krispy Rice Sushi, Umami Burger, Sam's Crispy Chicken, and Plant Nation.

Hotel guests can order items from any one of the four menus by

simply scanning a QR code in their room!

“Our guests are already enjoying this great new option of food offerings,” said Michael D’Amadio Vice President, Operations. “Furthermore, once we are allowed to re-open our restaurant and banquet facility at the Embassy Suite LAX North, SBE will be providing all of the food offerings from their four menus. So imagine an SBE/C3 ‘food court’ with in the Embassy Suites restaurant for any hotel guests or office workers that want to dine in at the hotel. We are thrilled to forge this partnership with SBE!”

More about the restaurant offerings:

**Krispy Rice Sushi** – an elevated sushi experience that’s anything but ordinary

**Umami Burger** – serving gourmet burgers, truffle fries and craft beers

**Sam’s Crispy Chicken** – fried or grilled; bold or tame; dripping with yolk or piled high with avo, Sam’s has *your* kind of chicken

**Plant Nation** – blending healthy ingredients, modern culinary techniques, and globally-inspired flavors to create one-of-a-kind plant-based dishes

## SoFi Starts Twin Technology

A new agreement between Willow, the world’s leading provider of digital twin technology, and Hollywood Park will make SoFi Stadium the first major stadium to implement digital twin technology in the U.S. Using big data gathered from every aspect of the stadium and surrounding development, Willow will create a virtual copy of the facility to deliver an unprecedented level of analytical insight to create a truly world-class fan, resident and guest experience along with optimized levels of sustainability and future-proofing. Digital twins, first developed by NASA for space exploration, are a bleeding-edge technology that converts all quantifiable aspects of physical buildings into living, learning and evolving virtual replicas. It is the most intuitive way to store, organize and access the incredible amount of data generated by complex smart buildings, allowing owners, facility managers and built environment professionals real-time insights to strategize and optimize every aspect of a building’s operations. Importantly, the system becomes more robust over time with the addition of new data.

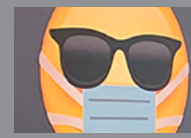
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## Air Traffic Has Dropped at the World’s Busiest Airports

Due to COVID-19 lockdowns and travel restrictions, air travel has dropped dramatically in the first half of 2020. Passenger numbers decreased by 58.4% worldwide compared to the same time period in 2019, according to an analysis by Airports Council International. That amounts to a reduction in passengers of 5.6 billion for the year. Not surprisingly, revenues have dropped as well. Airlines are expected to make \$104.5 billion less than their projected revenues for 2020. The holidays are usually a major travel time, but the analysis predicts that passenger traffic volumes will only reach 56% in December. Passenger volume is not expected to recover to 2019 levels until 2023.

“As air transport has always been an industry based on the interdependence of all its parts, the COVID-19 crisis devastated all stakeholders — from aircraft manufacturers and travel agents to retailers in airports — and resulted in job losses, business shutdowns, bankruptcies and other instances of economic devastation,” said Airports Council International world director general Luis Felipe de Oliveira. Los Angeles International Airport (LAX) — 88.1 million passengers in 2019; traffic dropped 58.9% in the first half of 2020



### COURTYARD COMPLETES RENOVATION PROJECT

Courtyard pivots quickly to address post-COVID needs of its guests as part of its innovative renovation project.



### GATEWAY’S HOLIDAY CONCERT GOES VIRTUAL

Not even a pandemic can stop Gateway from getting in the holiday spirit with its popular holiday concert.

## President’s Message

As we near the end of 2020, it is time for us to put closure on a year like no other. From the COVID-19 pandemic to a historic presidential election, this year has brought us many things to reflect on and overcome.



The impact on air travel and hotel occupancies has been devastating. Even office buildings have felt the pain as tenants vacate space and allow employees to work from home.

But what gives me hope is the resiliency of the trade and tourism industry and the strength of our Gateway business community. It won’t always be easy, as there will be challenges, but I know we will emerge from this unprecedented year as better businesses and better people.

With the holiday season approaching, I wish you and yours all the best. I hope 2021 brings everyone health, happiness, and success in both your personal and professional lives.

Charles Bassett,  
President

# Gateway View

Gateway Los Angeles PBID Quarterly Newsletter Fourth Quarter 2020







## Courtyard by Marriott Completes Innovative Renovation Project

As LAX proceeds with a multibillion-dollar modernization complete with an Automated People Mover train system, Courtyard by Marriott Los Angeles LAX/Century Blvd has just completed a dramatic and insightful multimillion-dollar renovation. The renovation of the public areas and guests rooms of the 190-room property includes two new Social Distancing Salons.

Covid-19 forced a State of Emergency in California on March 4 when the property was halfway through the scheduled six-month renovation. In April, the Sales Department reported requests for “private spaces” to conduct business, as well as to unwind in between flights. With guests congregating less in large public areas, hotel management embraced this demand with the addition of Social Distancing Salons. The salons are

available in “Lounge” and “Conference” configurations and can be reserved in two-hour time blocks for \$89 per salon.

These new 235-square-foot salons are fully enclosed and provide versatile layouts for both business and leisure travelers. Located at the entrance to the Lobby, the salons are framed with glass doors which create a bright, intimate ambiance unlike traditional meeting rooms. Ideal for business meetings, a temporary office, or simply relaxing, the salons include 55-inch televisions and can be configured as a mini-lounge for watching TV, or conferencing with colleagues. They even come with a supply of masks and sanitizer so guests are prepared for their next flight or activity.

“Interest in private spaces created a timely opportunity to create Social Distancing Salons – safe and comfortable spaces. You’re essentially in the Lobby, but in your own intimate space bubble,” said Michael D’Amodio, Vice President of Operations. Further, the entire experience is contactless since guests reserve the salons over the phone.

In addition, the renovation included a huge upgrade to the hotel’s fitness center. A Peloton bike is one of a vast array of options at the expanded Fitness Center which features all new equipment ranging from Integrity treadmills and cross-trainers, to adjustable benches and ADA-compliant equipment. The treadmills, cross-trainers and ADA-compliant recumbent bike are all equipped with televisions. Other additions include a two-tier dumbbell rack and optima dual adjustable pulley system.



## AIRFIELD & TERMINAL MODERNIZATION PROJECT

# LAWA Releases Draft EIR for Airfield and Terminal Projects

Los Angeles World Airports (LAWA) has prepared a Draft Environmental Impact Report (EIR) for the LAX Airfield and Terminal Modernization Project (“Project”) pursuant to the California Environmental Quality Act (CEQA). Under CEQA, the City finds that the proposed Project would have significant and unavoidable effects on the environment as analyzed in the Draft EIR.

LAWA released the Draft EIR on October 29, 2020 and is seeking your comments on the content of the Draft EIR. In keeping with Mayor Eric Garcetti’s Safer L.A. order, LAWA will be providing informational materials and sharing a presentation on the analysis presented in the Draft EIR at a virtual public meeting. No decisions on the Project will be made at the virtual public meeting. LAWA invites you to join the meeting to learn about the Project and the Draft EIR.

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### VIRTUAL PUBLIC MEETING

Tuesday, December 1, 2020  
5:30 p.m. to 7:30 p.m. PST

Register for the virtual public meeting on LAWA’s website after November 10, 2020 at [www.lawa.org/ATMP](http://www.lawa.org/ATMP).

No decisions on the Project will be made at the virtual meeting. You must register to join. There will be a question and answer portion of the virtual public meeting, but questions raised in the meeting will not be considered to be official comments on the Draft EIR. Official comments on the Draft EIR must be submitted in writing.

### VIRTUAL OPEN HOUSE

LAWA is pleased to host a virtual open house for you to visit online at your convenience. The virtual open house will include stations with more detailed information about the proposed Project and the analysis and conclusions in the Draft EIR. Check [www.lawa.org/ATMP](http://www.lawa.org/ATMP) for updates on the launch of the virtual open house.



## SAVE THE DATE

Live broadcast on  
**December 3, 2020 at 4:00pm**

# 16<sup>TH</sup> ANNUAL Holiday Concert

Ring in the holiday season virtually with GatewayLA! This year’s event will feature the renowned Angel City Chorale, special guest appearances and giveaways.

100% of donations will benefit the Airport Marina Counseling Service, EmpowerTech, and Westchester Family YMCA.

**THANK YOU TO OUR PARTNERS**

For more information, contact

**(310) 216-7328**

**lhughes@gatewaytola.org**

### PRIVATE TERMINAL AT LAX

## PS is Reimagining the Airport Experience

The Private Suite at LAX, which became PS in January, has further reimagined the airport experience. The private airport terminal for commercial flights provides travelers a respite from the hectic experience at the airport. PS enhances travel, offering private security screening, personal customs and immigration processing, a private driver who takes clients from the terminal to the aircraft door, personal suites with pantries, a bed, a bathroom, views of the runways and more.

Now, PS will offer PS Direct, chauffeuring travelers from their commercial flight door straight to their home or hotel. Travelers arriving in Los Angeles will be shuttled from their commercial flight to their preferred destination by private BMW 7-Series sedan.

PS Direct will be available to members for \$3,450 for up to four people.