

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
July 17, 2018**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on July 17, 2018 at 8:00 am at the Hyatt Regency LAX.

29 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- Grant Coonley, Hilton LAX
- Michael D’Amodio, Embassy Suites LAX
- Bob Ruth, The Ruth Group
- David Merritt, JM Eagle
- Paul Gibbs, Crowne Plaza
- Jeff Hart, LAX Marriott
- Steve Shpilsky, 5959 Century
- Karie Hughes, Pro Logis
- Fred Adriance, Courtyard by Marriott
- Phil Baxter, The Westin LAX
- Brian Vandehey, The Parking Spot
- Paul Solomon, 6171 LLC
- Nicholas Valle, La Quinta Inn LAX
- Gino Caliendo, Hyatt Regency LAX
- Bob Gardner, RCLCO / ULI
- Ron Altoon, ULI
- Krista Kline, CD 11
- Barbara Yamamoto, LAWA
- Lise D’Andrea, CSE Inc.
- Mark Waier, LAWA
- William Ringland, LINXS
- Anna Kozma, LINXS
- Geoff Thompson, CD11
- Jacky Jabourian, LA Tourism
- Jamarah Hayner, LINXS
- Stephanie Sampson, LAWA
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES – March 13, 2018

The minutes of the July 17, 2018 Meeting of the Board of Directors were approved as presented.

4. FINANCIAL STATEMENT

Laurie Hughes presented the Budget vs. Actual report for period ending June 30, 2018 reflecting total income of \$786,966.28 and total expenses of \$510,747.42. The financial report was unanimously approved by the Board of Directors to be filed for record.

5. EXECUTIVE DIRECTOR’S REPORT

- *Welcomed 2 new hotel GM’s – Philip Dailey / Gino Caliendo / Fred Adriance*
- *Meeting with Inglewood regarding Mobility / Connectivity and parking needs*
- *Security Director’s Meeting – June 6 at the Renaissance Hotel*
- *Progressive Dinner – June 24 - raised \$10,000 for Westchester Family Y*
- *Kingpin Challenge – August 23*
- *Holiday Lunch Concert - November 20 – possible performance by Angel City Chorale*

Operations

Ambassadors:

- *GTLA welcome the addition of Tyrone Tate as a BID Ambassador*
- *Ambassadors continue to maintained a very pro-active approach to the removal of panhandlers throughout the District*
- *Ambassadors continue to increased their situational awareness and personal contacts, to broaden public relations efforts*
- *Ambassadors continue to elevate their efforts to provide outreach information to homeless individuals in partnership with LAX Homeless Outreach.*
- *Conducted several interviews to fill vacant ambassador positions*

	<i>June-17</i>	<i>June-18</i>
<i>Citizen Contacts</i>	<i>543</i>	<i>92</i>
<i>Panhandlers</i>	<i>577</i>	<i>84</i>

Security / Street Maintenance:

- *Chaired GTLA’s bi-monthly Security Directors’ Meeting at the Renaissance Hotel*
- ***Completed survey and assessment of public sidewalks on south side of W. Century Blvd. from La Cienega to Sepulveda Blvd. and north side from Aviation to La Cienega Blvd., to identify areas in need of repair***
- *Completed survey and assessment of evening/night activity occurring throughout the District*
- *Met with Acting Security Director Bass at Hyatt Regency*
- *Met with newly appointed Project Manager for Allied Universal*

- *Contacted LAWA PD and LADOT on numerous occasions to request parking enforcement on 98th St. due to excessive illegal parking by taxis*
- *Conducted research on available CPR Training for Ambassadors assigned to the BID*
- ***Met with crew from Trimming Land Company during District Tree Trimming Operation***
- *Facilitated return of several abandoned shopping cart found throughout the District to local grocers*
- *GTLA continued to facilitate numerous alerts and security updates to Stakeholders related to incidents occurring within the District*
- *Continued ongoing Stakeholder Outreach to network with its members, and identify security issues specific to their respective properties*
- *Contacted Clean Street to coordinate a second District Power Washing Detail during the month of July*
- *Random audits conducted to ensure compliance with all scheduled street sweeping. A thorough review of the Clean Street Operations for the month of June was consistent with BID expectations*

6. Urban Land Institute –Technical Assistance Panel

Bob Gardner and Ron Altoon, panel members for the ULI-TAP, presented the planning and design recommendations of the study, and discussed the next steps forward.

7. iCARE Training

Barbara Yamamoto and Lise D’Andrea presented LAWA’s iCARE training program. This program is offered to GTLA members to inform staff of all the projects and activities happening at LAX, in addition to our initiatives to improve guest satisfaction at all levels. We can also include content that is specific to your employees’ roles and address specific pain points that need to be addressed.

8. LAWA Update

Mark Waier briefed members on various LAMP construction news and upcoming LAX roadway construction coordination meeting.

9. CD 11 Update

CD11 LAX Liaison, Geoff Thompson briefed members on CD11 initiatives including proposed pedestrian / bicycling plans.

10. METRO Update

Brett Roberts gave an update on road closures and construction work on the LAX – Crenshaw METRO Line in the Century Blvd. area.

11. STAKEHOLDER UPDATES

Various stakeholders gave an update on recent and planned remodeling to their properties.

12. NEW BUSINESS
No new business.