

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF GATEWAY TO L.A. PBID INC.  
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION  
July 9, 2019**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on July 9, 2019 at 8:00 a.m. at Hilton LAX located at 5711 W. Century Blvd., Los Angeles.

25 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- David Merritt, JM Eagle
- Val Velasco, BOAC
- Michael D’Amodio, Seaview Investors
- Jeff Hart, LAX Marriott
- Paul Solomon, 6171 LLC
- Ed Pomponio, L&R Group of Companies
- Bruce Nahid, LAT Investments
- Paul Gibbs, Crowne Plaza
- Bob Ruth, The Ruth Group
- Grant Coonley, Hilton LAX
- Diego Estrada, LAFD
- Oscar Scott, LAFD
- Battalion Chief Ken Miller, LAFD
- Jeff Schwitzer, Brigade Elec.
- Gil Ophin, Hilton LAX
- David Fu, Corporate Counsel
- Anna Kozma, LINXS
- Laura Ware, LINXS
- Christina Davis, LAX Coastal
- Jacky Jabourian, LA Tourism
- Jennifer Ellspermann, Susan B. Komen
- Stephanie Sampson, LAWA
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

**1. WELCOME / INTRODUCTIONS**

*Charles Bassett welcomed the attendees and special guests.*

**2. PUBLIC COMMENTS**

*No comments from the public.*

**3. APPROVAL OF MEETING MINUTES – May 7, 2019**

*The minutes of the May 7, 2019 Meeting of the Board of Directors were approved as presented.*

**4. FINANCIAL REPORT**

*Laurie Hughes presented the Budget vs. Actual report for period ending June 30, 2019 reflecting total income of \$801,953.46 and total expenses of \$499,281.45. The financial report was unanimously approved by the Board of Directors to be filed for record.*

**5. RESOLUTION TO INCREASE 2019/2020 PBID ASSESSMENT**

- **3% Increase - \$30,932**
  - **Zone 1 - \$30,226**
  - **Zone 2 - \$706**

*The Board of Directors approved the resolution to increase the 2019/2020 PBID Assessment by 3% as provided for in the Management Plan.*

**6. EXECUTIVE DIRECTOR'S REPORT**

- Attended LAX Coastal Chamber of Commerce Power Hour at The Hilton
- Met with Philip Daily / Sheraton Gateway LAX
- Attended Customer Service training for staff
- Met with Kurt Hanson / Renaissance Hotel
- Organized 2019 Progressive Dinner benefitting the Westchester YMCA
- Participated in Noise Variance – UA Cargo Construction Project call
- Researched alternatives for noisy tonal back-up alarms on construction vehicles
- Attended LAX Kiwanis luncheon presenting scholarships to high school graduates
- Attended LAX Coastal Chamber of Commerce Installation
- Scheduled mixer with LAX Coastal Chamber for October 10 – METRO to display art for Metro Stations and invite artists
- Worked with CPA Richard Moon staff to update Quick Books
- Spoke with Omar Pulido regarding Community Plan Update meeting and drafting of language

LAPD :

- Senior Lead Officer Pinell attended the Security Directors' Meeting at the Four Points Sheraton Hotel

Ambassadors:

- Provided Customer Service training for Ambassadors & Customer Service Maintenance staff.
- Conducted several interviews to fill vacant ambassador positions
- Welcomed the addition of Ronnie Lord to the Ambassador Team

- Ambassadors continue to maintain high visibility and pro-active patrol throughout the District despite fluctuating staff levels
- Ambassadors continue to see an increase in homeless persons around the District
- Ambassadors continue to very pro-active in discouraging homeless persons from sleeping on bus benches overnight
- Ambassadors continue to increase their situational awareness and personal contacts, to broaden public relations efforts
- Ambassadors maintain their efforts to provide outreach information to homeless individuals in partnership with LAX Homeless Outreach

	June-18	June-19
Citizen Contacts	577	458
Panhandlers	84	55

Operations:

- Chaired the bi-monthly Security Directors' Meeting at the Four Points Sheraton Hotel
- Coordinated with Clean Street to provide access to trash bins for weekend trash disposal
- Conducted late evening/night assessment of overall activity occurring around the District
- Maintenance staff removed numerous shopping carts left abandoned throughout the District
- Maintenance staff removed a significant amount of graffiti from around the District
- Maintenance staff has seen a significant increase in trash on the roadway especially along 98 Street between Airport and Sepulveda Blvd.
- GTLA continued to facilitate numerous alerts and security updates to Stakeholders related to incidents occurring within the District
- Continued ongoing Stakeholder Outreach to network with its members, and identify security issues specific to their respective properties
- Routine calls are continuously made to LA DOT for excessive parking by taxis in restricted areas on 98<sup>th</sup> Street west of Airport Blvd.

**7. LAFD – Battalion Chief Kenneth Miller**

*Battalion Chief Miller brought a team of LAFD command staff and briefed board members on High Rise compliance requirements that might impact local businesses in the Century Corridor.*

**8. BRIGADE ELECTRONICS – BROADBAND BACK-UP ALARM**

*Jeff Schwitzer gave a presentation on the Broadband White Sound Back-Up Alarm devices offered by Brigade Electronics.*

**9. LAWA CONSTRUCTION UPDATES**

*Stephanie Sampson briefed members on upcoming construction projects including demolition of bridges in the CTA, opening of the shoefly on Aviation Blvd., the auxiliary curb plan to address TNC traffic in the CTA.*

**10. COMMUNITY UPDATES**

Property Owner, Paul Solomon, announced upcoming events for Sam First Jazz Club.

**11. NEW BUSINESS**

*No new business.*