

**MINUTES OF THE ANNUAL MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
May 11, 2017**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on May 11, 2017 at 8:00 a.m. at the Crowne Plaza LAX located at 5985 W. Century Blvd., Los Angeles.

28 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- Grant Coonley, Hilton LAX
- David Merritt, JM Eagle
- Jeff Hart, LAX Marriott
- Jeff Rostek, Hyatt Regency
- Paul Gibbs, Crowne Plaza
- Bill Derbins, Sheraton Gateway LAX
- Frankie Wright, La Quinta
- Michael D'Amodio, Embassy Suites
- Paul Solomon, 6171 Office Bldg.
- Matt Seymour, The Parking Spot
- Brian Vandehey, The Parking Spot
- Ray Bustamante, Four Points
- Karen Strgich, LA Tourism
- Jacky Jabourian, LA Tourism
- Andrew Swerdloff, 5959 LLC
- Bob Ruth, The Ruth Group
- Ed Pomponio, Wally Park
- Karie Hughes, Pro-Logis
- Mark Dierking, Metro
- Cory Zelmer, Metro
- Brett Roberts, Metro
- Randal Curtis, The Robert Group
- JD Webster, WCWP
- Stephanie Sampson, LAWA
- Geoff Thompson, CD11
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES - March 2, 2017

The minutes of the March 2, 2017 Meeting of the Board of Directors were approved as presented.

4. FINANCIAL REPORT

Laurie Hughes presented the Budget vs. Actual report for period ending April 30, 2017 reflecting total income of \$441,568.06 and total expenses of \$335,641.48. The financial report was unanimously approved by the Board of Directors.

5. EXECUTIVE DIRECTOR'S REPORT

- 1) 2016 Financial Report completed by CPA Richard Moon and is available for review upon request.
- 2) Kosmont Partners reviewed the Landside Access Modernization Projects FEIR, presented their a matrix of changes for review by GTLA. A comment letter was drafted and submitted to Councilman Bonin prior to the City Council vote in June.
- 3) On-going request for CTA Parking statistics since March 24. Public Records Request filed.
- 4) Corresponded with LAWA / Shirlene Sue regarding an update on the Taxi Holding Lot / Pink Code / TNC Staging issues.

We are still working with both the taxis and TNCs on traffic mitigation proposals for both the CTA and the surrounding areas. Last week the BOAC approved a revision to the TNC License Agreement that would allow for the same shared-ride driver who drops off a passenger on the upper level roadway to pick up a passenger at a downstream terminal. This operation is being used at SFO airport, and if their experience is repeated at LAX, we should see reductions in the time passengers must wait for an Uber or Lyft. This should benefit the CTA traffic, though we don't know what impact it may have on the surrounding area. Everything is uncharted territory and ever-changing on a daily basis. We have to at least try options before we can really know the impacts.

- 5) Met with new stakeholders – The Ruth Group and Care EB5 Regional Center (Andrew Swerdloff) to introduce them to Gateway Los Angeles.
- 6) Ongoing discussion with major hotels regarding Ocean Express Operation.
- 7) Met with Manhattan Beach partners, Jeff Hart and Jeff Rostek to discuss possible ways to increase revenue to support Ocean Express Operation.
- 8) Working with our Webmaster to redesign our website so that it is more compatible with new technology formats.

LAPD

- Acting Senior Lead Officer Villery has left the position and transitioned to patrol duties.
- Officer Luis Pinell is the newly assigned Senior Lead Officer and assigned to basic car 14A67.
- Acting SLO Villery & Captain Pinto attended the Security Directors' Meeting at the Sheraton Gateway Hotel on April 5th.

Ambassadors:

- GTLA welcomed Joshua Melendez-Geraldo to the ambassador team.
- Ambassadors continue to increase their presence on Century Blvd. due to complaints of safety concerns.
- Ambassadors increased their situational awareness and personal contacts, to broaden our public relations efforts.

- Ambassadors have been very aggressive and expeditious in removing homeless encampments being erected within the District.
- All ambassadors continue to provide Community Mental Health Resource Guides for those requesting assistance.
- Ambassadors directed to continue to provide photo documentation of extensive Uber and Lyft Operators parked at meters and in District Alleyways.

	April-16	April-17
Citizen Contacts	482	470
Panhandlers	63	102

Operations:

- Conducted extensive trash collection and removal throughout the District.
- Portable weed trimmer incorporated into maintenance operation to expedite weed removal from tree wells and sidewalk areas.
- Trash collection continues to increase in some areas around the District.
- Several newly established homeless encampments were quickly identified and removed from the District.
- Completed extensive clean up and removal of excess clothing scattered about Belford Ave. in Zone 2.
- Conducted field assessment and rid-along on Ocean Express Shuttle #55.
- GTLA announced its annual Document Shredding Event for May 18, 2017.
- **Newly established trash bins for GTLA's trash collection has proven extremely beneficial.**
- GTLA hosted its by monthly Security Directors' Meeting at the Sheraton Gateway Hotel on April 5th.
- Continued ongoing Stakeholder Outreach and Security Assessment Survey to network with its members, and identify security issues specific to their respective properties.
- There remains a significant increase in trash collection caused by the large volume of Uber and Lyft operators sitting at parking meters and in alleys.
- More abandoned shopping carts are being identified, collected and removed from the District.

Ocean Express

	April-16	April-17	Total
Passenger Count	2682	2320	-13.5% decrease from 2016 to 2017
Year to Date	10,327	7,621	-26% decrease from 2016 to 2017

Tickets collected	2277	
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Tickets sold	1500	
Free Riders	43	

Ocean Express:

- Ocean Express remains fully operational and is operating on its winter schedule.
- An overview of the Ocean Express Shuttle Operation found in compliance with Standard Operating Procedures.
- Ocean Express will conclude its finale winter month’s operation schedule in May.
- Conducted routine field audit and ride-along on Ocean Express Shuttle #55 and #21.
- Random inspections of Ocean Express Shuttles found in compliance with BID expectations.

Clean Streets:

- Clean Street maintained its routine street sweeping operation as required.
- A review of the Clean Street Operation for the month of April met BID expectations.

6. Resolution to Increase 2017 / 2018 PBID Assessment

- 3% Increase
 - Zone 1 - \$28,491.51
 - Zone 2 - \$664.83

Discussed and unanimously approved by Board of Directors.

7. LAMP / LAWA / Letter to CD11 Update

Charles Bassett briefed members on letter to Councilman Bonin regarding GTLA concerns about LAMP, access to LAX CTA and communication with LAWA management. A meeting with Councilman Bonin has been requested.

8. Gateway Los Angeles Outlook – Roundtable Discussion

GTLA directors and new stakeholders shared information about their development projects and suggestions for ways GTLA can help.

9. Airport Metro Connector Update

Cory Zelmer, Metro, briefed members on the new Airport Metro Connector project which is scheduled to open in 2023. Presentation available on request.

10. LAWA Update – Delta Move

Stephanie Sampson briefed members on the planned move of many airlines starting May 12. Delta Airlines is moving to Terminal 3. Information is available on www.LAXisHappening.com/LAXontheMOVE//

11. Council District 11 Update

CD11 LAX Liaison, Geoff Thompson briefed members on efforts to address homeless encampments at Manchester Square.

12. New Business

Brett Roberts, Metro, advised members of upcoming construction lane closures related to the Aviation / Century station as well as planned closures of the 405 Fwy. related to the Crenshaw Line construction.