# MINUTES OF THE ANNUAL MEETING OF THE BOARD OF DIRECTORS OF GATEWAY TO L.A. PBID INC. CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION October 14, 2020

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on October 14, 2020 at 9:00 a.m. via Zoom Conference Call.

20 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- Larry Kosmont, Kosmont Partners
- Grant Coonley, Hilton LAX
- Kym Myers, Four Points by Sheraton
- David Merritt, JM Eagle
- Jeff Hart, LAX Marriott
- Kurt Hanson, Renaissance Hotel
- Bob Ruth, The Ruth Group
- Gnell Abracosa, Hyatt Regency
- Steve Shpilsky, Hyatt Place
- Michael D'Amodio, Embassy Suites

- Paul Gibbs, Crowne Plaza
- Paul Solomon, 6171 LLC
- Tom Flintoft, Kindel Gagan
- Israel Mora, Holiday Inn LAX
- Bryan Churchill, LA Tourism
- Stephanie Sampson
- Christina Davis, LAX Chamber
- Michael Russell, Russell Management
- Laurie Hughes, Gateway to L.A.

#### 1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special quests.

#### 2. PUBLIC COMMENTS

No comments from the public.

#### 3. CORPORATE RESOLUTIONS

Gnell Abracosa (representing Hyatt Regency at LAX: Class A1 Member)

Charles Bassett (representing L&R Group: Class A1 Member)

Grant Coonley (representing Hilton Los Angeles Airport: Class A1 Member)

Michael D'Amodio (representing Seaview Hotels: Class A1 Member)

Paul Gibbs (representing Crowne Plaza Los Angeles Airport: Class A1 Member)

Mark Goldrup (representing The Westin LAX Hotel: Class A1 Member)

Kurt Hanson (representing Renaissance Hotel LAX: Class A1 Member

Jeff Hart (representing Marriott: Class A1 Member)

David Merritt (representing 5200 W. Century: Class A1 Member)

Israel Mora (representing Holiday Inn LAX: Class A1 Member)

Kym Myers (representing Four Points by Sheraton: Class A1 Member)

Bob Ruth (Representing 5901 Century Owner, LLC: Class A1 Member)

Steve Shpilsky (Representing Hyatt Place/Hyatt House Hotels: Class A1 Member)

Paul Solomon (representing 6171 LLC: Class A1 Member)
Brian Vandehey (representing PRG Parking: Class A1 Member)
Valeria Velasco (representing Los Angeles World Airports: Class A1 Member)

- (ii) Authorizing and approving the following individuals to serve on and comprise the Executive Committee: Charles Bassett, Jeff Hart, David Merritt, Michael D'Amodio, and Paul Solomon.
- (iii) Ratification of Executive Committee Actions for the period November 12, 2019 October 13, 2020.
  - 2020 Executive Compensation
  - Covid-19 Related Personnel Deployment Changes

Duly considered and approved.

### 4. APPROVAL OF MEETING MINUTES – July 22, 2020

The minutes of the July 22, 2020 Meeting of the Board of Directors were approved as presented.

5. SPECIAL GUEST SPEAKER – Larry Kosmont, President & CEO, Kosmont Companies

Presentation on Resetting Land Use and Real Estate Priorities in a Post – COVID Economy

Presentation is available upon request.

# 6. **2021 BUDGET**

David Merritt presented the Balance Sheet for period ending September 30, 2020 reflecting total assets of \$398,295.10.

Laurie Hughes presented the proposed 2021 Budget with a Total Income of \$1,228,633 (including an estimated carry-over from 2020 of \$150,000) and Expenses of \$1,073,251. The 2021 Budget was duly considered and approved by unanimous vote.

# 7. EXECUTIVE DIRECTOR'S REPORT

## <u>ADMINISTRATION</u>

- Submitted Quarterly Newsletter to City of Los Angeles City Clerk
- 3rd Qtr Newsletter drafted and mailed
- Participated in LAWA Stakeholders conference calls
- Planning 16<sup>th</sup> Annual Holiday Concert Virtual event with Barbara Yamamoto as Emcee
- Prepared 2021 Budget Draft

Outreach and research on possibility of CCTV cameras for BID District

#### **PROGRAM SERVICES**:

# LAPD/LAWA PD:

- The Gateway Operations Team worked closely with SLO Pinel (LAPD Pacific) on addressing crime trends impacting hotels.
- Met with the Captain Steven Embrich (LAPD Pacific), Sergeant Brian Cook (LAPD Pacific), Captain James Roberts (LAPD LAX Sub-Station), Lieutenant Bob Binder (LAPD LAX Sub-Station) and Lieutenant Ed Trahan (LAWA PD) to review incidents occurring in the Century corridor and discuss crime reduction strategies in collaboration with area Security Directors.

#### Ambassadors:

- Added a 7th member to the Gateway LA Ambassador team.
- Updated radio communications and reporting applications.
- Ambassadors continue to maintain high visibility and pro-active patrol throughout the District. Coverage is currently 7AM to 6PM, Monday through Friday.
- Ambassadors have maintained a pro-active approach to addressing homeless persons around the District especially those found lodging overnight on bus benches, sidewalks and allies.
- Contacted LASHA (la-hop.org) for homeless outreach services.
- Surveyed daily homeless population. The current Gateway daily average homeless population is approximately 10 people.
- Reconnected (and housed) a regular area homeless individual with his family.
- Sent out monthly homeless count reports to the Security Directors email list.
- Ambassadors continue to increase their situational awareness and personal contacts, to broaden public relations efforts.
- Hosted two bi-monthly Security Directors' Meeting via Zoom
- Sent out weekly BOLO emails to the Security Directors email list.
- Conducted maintenance of bikes and ordered new bike bells.

	3rd Qrt-19	3rd Qrt-20
Citizen Contacts	1490	365

Panhandlers	404	3	
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# Operations:

- Implemented weekly (Monday) district wide cleaning with 2 new clean team members, brought on through Chrysalis.
- Conducted daily trash pickup and weeding using Gateway maintenance carts.
- Repaired flat tire on maintenance cart.
- Ordered new clean team supplies (graffiti remover, rags, gloves, etc.).
- Ordered and installed 10 new trash receptacles to replace damaged receptacles.
- Removed graffiti, signs and stickers from street poles, signs and electrical boxes.
- Removed damaged metal street pole from Century.
- Contacted LAWA to fill parkway lawn potholes.
- Reported potholes, bulk items and large graffiti to 311.
- Contacted LADWP regarding the water leak on Century.
- Contacted Caltrans for 405 freeway shoulder cleaning around the Century exits.
- Requested services to trash receptacles at the bus stop on Sepulveda Blvd.
- Contacted Billboard Company to remove graffiti on signs.
- Contacted ownership of several vacant properties to address maintenance issues.
- Trimmed overgrown trees and removed broken/fallen tree branches.
- Trimmed Century Blvd. Palm Trees east of Aviation.
- Ordered new shirts for the Ambassador Team.
- Conducted survey of existing surveillance cameras in the area.
- Researched surveillance camera systems.
- Explored the implementation of a comprehensive surveillance camera system.
- Toured the Hyatt House LAX construction site.
- Communicated with the LINXS team about construction sites.

# 8. Community Updates: LAWA / CD11 / METRO / Stakeholders / LAX Coastal Chamber

- Stephanie Sampson LAWA gave an update on the LAMP Construction Roadway impacts.
- Christina Davis LAX Coastal Chamber of Commerce shared upcoming events hosted by the LAX Chamber including the Leadership Academy 2.0 to take place virtually during the month of November.
- Bryan Churchill Los Angeles Tourism gave a brief update on Tourism in Los Angeles during the pandemic.

#### 9. New Business

No new business.