

GATEWAY TO L.A., INC.
A California Nonprofit Mutual Benefit Corporation
Thursday, May 11, 2023 | 4:00 – 5:30 PM

MINUTES

The meeting of the Gateway to L.A., Inc. Board of Directors was called to order on May 11, 2023 at the Hilton Los Angeles Airport Hotel located at 5711 W. Century Blvd., Los Angeles, CA 90045 at 4:12 pm by President, Charles Bassett.

In attendance were:

Charles Bassett, L & R Group of Properties
Paul Solomon, 6711 W. Century
Jeff Hart, Los Angeles Airport Marriott
David Merritt, JM Eagle
Grant Coonley, Hilton Los Angeles Airport
Bob Ruth, The Ruth Group
Kenan Tekin, Hyatt Place/Hyatt House
Lance Meinershagen, The Parking Spot
Dwight Everest, Airport Spectrum
Val Velasco, LAWA
Robert Routh, Sonesta LAX

Charles Fusco, Hyatt Regency LAX
Ed Pomponio, L & R Group of Companies
Traci Park, City of Los Angeles, CD 11
Sean Silva, City of Los Angeles, CD 11
Jessica Merritt, LAWA
Brett Roberts, Metro
Vishal Dutt, LINXS
Captain Michael Applegate, LAPD Pacific Division
Sgt. Brian Cook, LAPD Pacific Division
Christina Davis, Gateway LA
Tajh Henderson, Gateway LA

1. Opening Comments

Charles Bassett

Charles Bassett welcomed the attendees and called for introductions.

2. Public Comments

Charles Bassett called for public comment. No Public Comment was given.

3. Approval of Meeting Minutes – March 30, 2023 * Action Item *****

All

A motion to approve the minutes of the March 30, 2023 Gateway LA Board Meeting was unanimously approved.

4. Treasurer's Report - Q1 Financials * Action Item *****

David Merritt

David Merritt, gave an overview of the Q1 financials. A motion to receive the financials from January 1-March 30, 2023 was unanimously approved.

5. Increase 2024 BID Assessment 3% = \$32,125.62 (\$1,102,979.64) **Action Item Christina Davis**

Charles Bassett and Christina Davis reviewed the Gateway LA Management District Plan and gave an overview of the maximum increase as allowed by that document (which is 3%). A motion to increase the 2024 BID Assessment by 3% (equal to \$32,125.62) for 2024 was unanimously approved.

ADMINISTRATION:

- Conducted Stakeholder Outreach Meetings Gateway LA Board Members, and BID Execs
- Met with Mariposa, Bee's Landscape and SCA Landcare to request BID for median work
- Met with CPA team regarding Annual Financial Review and Q1 financials
- Connected with LA Mission Outreach Event
- Gave Sean Silva, Deputy CD11 a walking tour of the district as went over issues
- Update Gateway Los Angeles website and social media accounts
- Requested LAWA CEO J. Erbacci regarding July 2023 Board Meeting
- Confirmed Councilmember Traci Park for May 2023 GTLA Board Meeting
- Met with Renaissance team regarding special event in the district
- Submitted compliance reports to Financial Analyst for Q1 requirements
- Met with Allied regarding staff performance checkup and new strategies for deployment
- Attended Westin LAX Hotel Experience Event
- Met w/Tina Choi of EKA regarding Chick-Fil-A proposed at 5420 W. Century Blvd.
- Purchased 2 Low Speed Vehicles from Westside Cart Rental
- Worked with LAPD regarding unhoused individual located on La Cienega.
- Received a tour of the Westwood Village Improvement Association BID
- Met with High Tech Systems regarding Verkada Camera system maintenance
- Worked on second draft of GTLA bylaws
- Contacted Beacon Economics regarding economic impact report
- Met with Urban Place Consulting regarding BID renewal
- Distributed the March/April Gateway LA Newsletter
- Met w/LAWA leadership regarding on-going issues throughout the district
- Scheduled shredding event May 31 and June 1, 2023
- Moved insurance brokers to Lockton Insurance Agency on D&O, General Liability, Umbrella
- Hired Bostros to pressure wash La Cienega to Starbucks
- Submitted formal request to LAPD regarding National Night Out
- Follow-up with Trifelletti Consulting regarding IRide, Experience Packages and Land Use
- Received tour of CONRAC facility
- Attended LAX Power Hour Event w/Terri Mestas, Chief Development Officer, LAWA
- Participated in the BID Consortium meeting

PROGRAM SERVICE:

Law Enforcement

- Worked with 5200 Building/LAPD regarding shooting from La Cienega and Century
- The Gateway Operations Team worked closely with SLO Luis Pinell (LAPD Pacific) on addressing crime trends impacting the Gateway LA area
- Organized meeting with LAPD Captains Applegate and Kolinda
- Contact Lt. Trehan regarding scheduling Chief Rhambo, LAWA PD for June Security Director meeting

Ambassadors:

- Ambassadors continue to maintain high visibility and pro-active patrol throughout the District. Coverage for March, April, and May was 7AM to 6:30PM, Monday through Friday
- Ambassadors have maintained a pro-active approach to addressing quality of life issues and homelessness around the District
- Surveyed homeless population. Provided wellness checks.
- Ambassadors continue to increase their situational awareness and personal contacts, to broaden public relations efforts
- Sent out weekly BOLO emails to the Security Directors email list
- Conducted regular maintenance of bikes

Operations:

- Created new rain protocols for foot patrol of ambassadors
- Used CCTVs on several instances to assist LAPD and property owners.
- Conducted daily trash pickup, weeding and Century Blvd. median maintenance
- Conducted daily district walks to help identify quality of life issues
- Ordered new clean team supplies (paint, graffiti remover, brooms, gloves, etc.)
- Removed graffiti, signs and stickers from street poles, signs, and electrical boxes
- Reported potholes, illegal dumping, water leaks, bulk items, and large graffiti to 311
- Contacted LODOT for parking enforcement
- Worked with South Bay Tow to remove abandoned vehicles from public right of way
- Met LA Mission regarding outreach event conducted outside the district
- Worked with Regency Outdoor Advertising to correct vandalized billboard at La Quinta
- Ordered new uniforms for Gateway Ambassadors
- Put up new Detex system in the district for patrolling

7. Community Updates:

LAPD Pacific – Captain Michael Applegate addressed the Gateway Board about ongoing collaboration, partnership and stakeholder engagement. Sgt. Brain Cook gave a crime update as it relates to the Gateway LA PBID.

LAWA / LINXS – Jessica Merritt, LAWA and Vishal Dutt, LINXS gave a presentation on the upcoming impacts to the Central Terminal, roadways and LAMP projects.

METRO – Brett Roberts of Metro gave updates on major Metro projects. K Line at Century to open in 2024.

8. New Business

No new business was discussed.

9. Keynote Speaker – State of CD11

**Traci Park, CD11
Councilwoman**