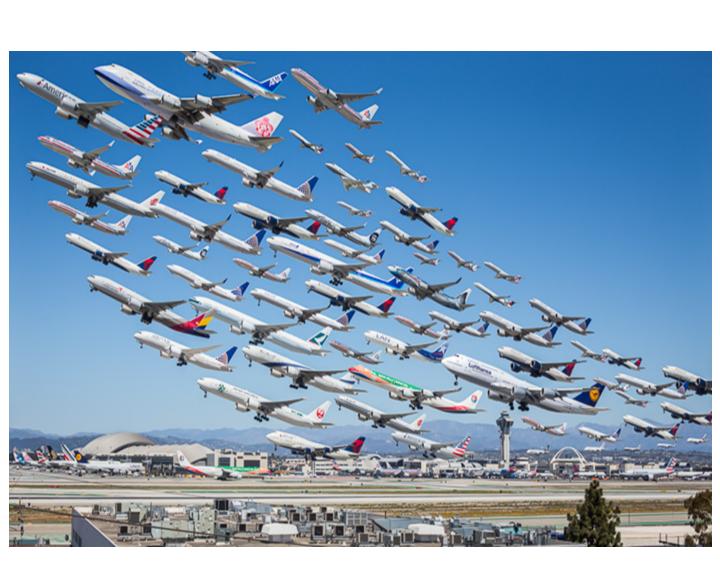
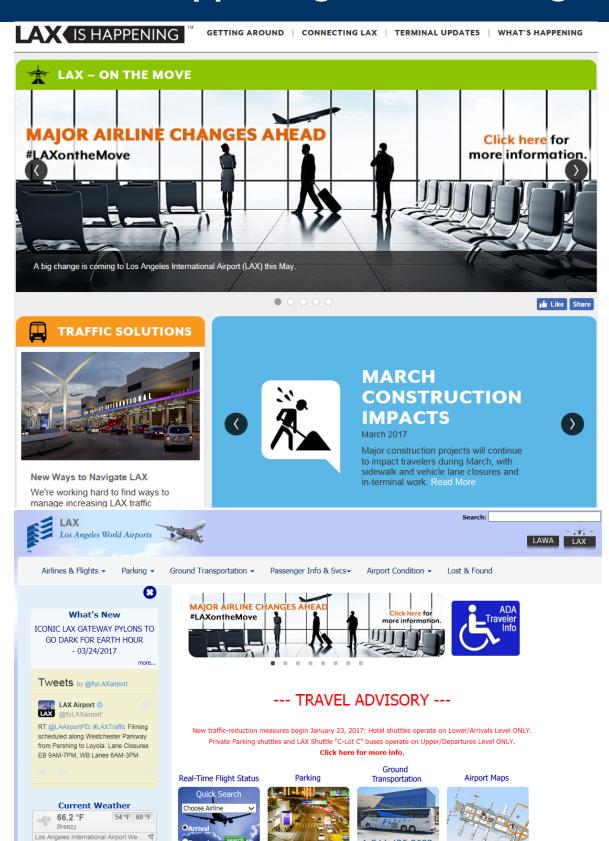
"LAX ON THE MOVE"

May 12 – 16, 2017

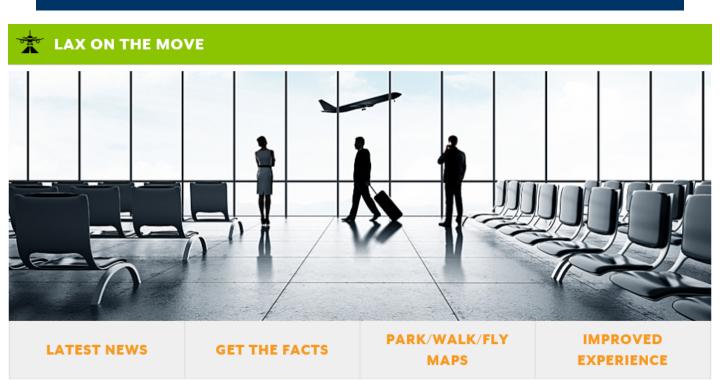
"Gold Standard Airport- Delivered"



LAXisHappening.com/LAX.org



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LATEST NEWS

- April 14, 2017: UPDATE: Airline Relocation Announcement
- April 13, 2017: Hainan Airlines Terminal Move in April
- March 28, 2017: Copa Airlines Relocates Check-In Counter at LAX to Terminal 3 in April
- March 21, 2017: Delta's Relocation to LAX Terminals 2 and 3 Scheduled for May 12-17
- March 21, 2017: Largest Relocation of Airlines in LAX History Is More Progress in Creating a World-Class Airport
- January 31, 2017: American Airlines at LAX to relocate four aircraft gates,
 American Eagle shuttle bus gate to Terminal 5 on Tuesday, January 31

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MAY 2017 **MAPS**

"LAX On The Move" begins the night of May 12th

GET THE FACTS

Airlines are moving terminals at LAX this May

One of the largest terminal moves in the history of commercial aviation will occur at LAX beginning the night of May 12th

Summary

The transformation of LAX into a world-class airport continues! Beginning the night of May 12, 2017, 21 airlines will relocate terminals over a one-week period. Each airline will complete its relocation overnight while maintaining normal operations throughout the day.

FAQ

How will passengers know where to go?

LATEST NEWS

- Passengers should first confirm terminal and gate information with their airline before leaving for LAX. Gate numbers reflect the terminals they are in (Terminal 6 contains gates 60-69).
- Upon entering the airport, updated signs will direct passengers to their terminal. Some flights have check-in at one terminal with departure from another.
- All ground transportation services (e.g. taxis, shuttles, Uber and Lyft) and airport partners (e.g. TSA, CBP) will be updated on the airlines' new terminal locations.
- During the week of the move, passengers can expect some 500 new way-finding signs, additional airport personnel, and dedicated way-finders to assist with passenger navigation.

What happens if passengers arrive at the wrong side of the airport?

- Neon green shuttle buses will be available to transport passengers between Terminals 2/3 and 5/6
- Passengers can also use the free LAX "A" bus which operates between terminals every 10 minutes, 24 hours a day, 7 days a week.

What else do passengers need to know?

- Staff in neon green vests will direct passengers and answer questions in pre-security areas.
- Checking-in online and printing a boarding pass before arriving at LAX is best.
- Plan ahead and allow for extra time for walking. Some flights have check-in at one terminal
 with departure from another.
- · After check-in, some airlines will bus passengers to a different terminal for departure.

Learn more // www.LAXisHappening.com/LAXontheMOVE //

| @flyLAXairport // @LAXAirportPD #LAXontheMOVE // delta.com/lax
| @flyLaXairport // @caxairbortPD #LaxontheMOVE // delta.com/lax

EXPERIENCE

Airlines moving into a new terminal			
	Moving out of	Moving into	Effective:
Air Canada	T2	T6	May 17 th
*Allegiant	T3	T5 (T6 check-in) Passengers walk from T6 to T5	May 13 th
American	T4/T6	T4/T5	Jan 31st
*Avianca	T2	TBIT (T3 check-in) Passengers walk from T3 to TBIT	May 15 th
Boutique Air	T3	T6	May 13 th
*Copa	TBIT (T6 check-in)	TBIT (T3 check-in) Passengers walk from T3 to TBIT	Apr 7 th
Delta	T5/T6	T2/T3	May 13 th
* Frontier	Т3	T5 (T6 check-in) Passengers walk from T6 to T5	May 13 th
Hainan	T2	TBIT	Apr 14 th
Hawaiian	T2	T5	May 17 th
* InterJet	T2	TBIT (T3 check-in) Passengers walk from T3 to TBIT	May 15 th
JetBlue	T3	T5	May 17 th
Qatar	T2	TBIT	May 1st
* Southwest (International)	T2 (T1 check-in)	TBIT (T1 check-in) Passengers bused from T1 to TBIT	May 17 th
Spirit	T3	T5	May 15 th
* Sun Country	T2	T5 (T6 check-in) Passengers walk from T6 to T5	May 13 th
Thomas Cook	T2	TBIT	May 1st
Virgin America	T3	T6	May 13 th
* Virgin Australia	TBIT (T3 check-in)	TBIT (T2 check-in) Passengers bused from T2 to TBIT	May 13 th
* Volaris	T2	TBIT (T2 check-in) Passengers bused from T2 to TBIT	May 13 th
XL France	T2	T6	June 4 th
*Airlines with split operations and or passengers bused between terminals			

Airlines with split operations and or passengers bused between terminals
Terminal = T (Example, T2)
TBIT = Tom Bradley Int'l Terminal (Terminal B)

Opdated 4-17-2017

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LATEST NEWS

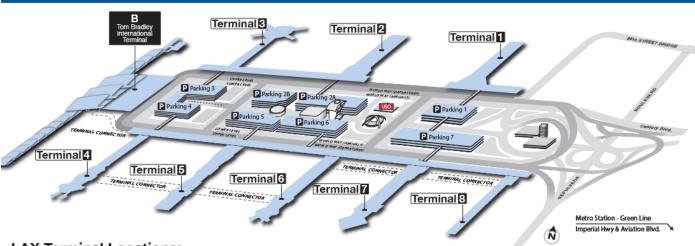
GET THE FACTS

PARK/WALK/FLY **MAPS**

IMPROVED EXPERIENCE

Airline Location as of May 17, 2017





LAX Terminal Locations:

Aeroflot (B) Aer Lingus (2) Aeromexico (2) Air Berlin (B) Air Canada (6) Air China (B) Air France (B) Air New Zealand (B) Air Tahiti Nui (B) Alitalia (B) Alaska (6)

*Allegiant (see below) All Nippon Airways (B) American (4-5) American Eagle (Bus to Gates 52A-52J via 5) Asiana (B) Austrian (B) Avianca (see below) Boutique Air (6) British Airways (B)

*Copa (see below) Cathay Pacific (B) China Airlines (B) China Eastern (B) China Southern (B) Delta Air Lines (2-3) El Al Israel (B) Emirates Airlines (B) Ethiopian Airlines (B) Etihad (B) EVA Air (B)

Fiji Airways (B) *Frontier (see below) Great Lakes (6) Hainan Airlines (B) Hawaiian (5) Iberia (B) ★InterJet (see below) Japan Airlines (B) JetBlue (5) KLM (B) Korean Air (B)

LAN Airlines (B) LOT (B) Lufthansa (B) Mokulele Airlines (6) Norwegian Air (B) Philippines Airlines (B) QANTAS (B) Qatar Airways (B) SAUDIA (B) Scandinavian Airlines (B) Sichuan Airlines (B)

Singapore (B) ★Southwest (see below) Spirit (5) SWISS (B) Thomas Cook (B) Transaero Airlines (B)

★Sun Country (see below) Turkish Airlines (B) United/United Express (7-8) Virgin America (6) Virgin Atlantic (2)

Virgin Australia (see below) Volaris (see below) WestJet (2)

WOW Air (B) XL Airways France (6)

*Allegiant, Frontier and Sun Country passengers check in at Terminal 6; walk to Terminal 5 where flights depart/arrive Avianca, Copa and Interjet passengers check in at Terminal 3; walk to Terminal B where flights depart/arrive Southwest international passengers check in at Terminal 1; will be bused to Terminal B where international flights depart/arrive Virgin Australia and Volaris passengers check in at Terminal 2; will be bused to Terminal B where flights depart/arrive

Terminal to Terminal

Please allow approximately 3 to 5 minutes to walk between each terminal

Please stand under the blue sign on the Lower/Arrivals Level, "LAX Shuttle & Airline Connections," to catch the Airline Connections shuttle which runs every 10 minutes.

IMPROVED EXPERIENCE

IMPROVED EXPERIENCE

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The relocation of Delta Air Lines to terminals 2 and 3 at Los Angeles International Airport marks the beginning of a \$1.9 billion investment by the airline to redevelop their new LAX home, the Delta Sky Way at LAX. The redevelopment will increase operational efficiency and greatly enhance the airport's guest experience.

Following the relocation, Delta customers will enjoy:

- · Quicker and easier access to the Delta terminal located closer to the LAX entrance
- · Increased gate capacity
- Closer proximity to flights operated by SkyTeam and joint venture partners
- Airside bus transportation to and from the Tom Bradley International Terminal, eliminating the need for re-screening when moving between terminals

When the transformation of terminals 2 and 3 is complete, airline passengers will experience the benefit of:

- New, modern terminals
- Better passenger flow
- · A private Delta One check-in lounge and state-of-the-art Delta Sky Clubs
- Enhanced lounge-style seating at gates, with abundant charging stations and USB ports
- World class concession program featuring local chefs and restaurants
- New restrooms
- Nursing Room
- · Animal Relief Station
- · Integrated in-line baggage system
- Secure interior connection to the Tom Bradley International Terminal.

Relocated airline passengers will experience in Terminal 5 and Terminal 6:

- · Recently remodeled terminals
- · Increased lobby space
- New ticketing counters with customer-friendly islands featuring check-in kiosks, bag-check stations
- Check-in at one terminal, depart and arrive from another use security screening in either terminal
- Easy access from the Tom Bradley International Terminal to terminals 4 through 8 using the T4 Connector – go through security screening just once
- Enhanced décor and club lounge
- · Improved variety of new dining and retail concessions
- Nursing Rooms
- Animal Relief Stations
- Four additional security screening checkpoints
- New baggage carousels and international baggage re-check facilities

LAWA OWNED MEDIA SOCIAL STRATEGY

"LAX on the MOVE" Social Campaign

• Social Calendar – Twitter /FB/Instagram/Foursquare

Strategy:

• Produce - initiate content to raise awareness about airline relocations and drive travelers to "LAX on the MOVE" webpage for information

FOURSQUARE

- Place content across several platforms to maximize messaging
- Include #*LAXontheMOVE* on all posts for track performance metrics/analytics
- Encourage airline/LAX stakeholder partners to share content via their social channels to amplify messaging

Social Handles:

- Twitter: @flyLAXairport
- Instagram: @flyLAXairport
- Facebook: LA International Airport
- Foursquare: Los Angeles International Airport (LAX)
- Campaign hashtag: #LAXontheMOVE



#LAXontheMOVE



LAX Airport @ @flyLAXairport · Mar 21

[PIC] @Delta moving May 12 from T5 to T2/T3. Other airlines swapping terminals. Contact airlines & ow.ly/ugpE30a87sN

#LAXontheMOVE





35 likes







laxcommunityrelations Have you heard? @delta is moving, beginning May 12th, from Terminal 5 to Terminals 2-3. Twenty one other airlines will be moving too - all for a better travel experience at @flylaxairport ... A webpage with move information and a map showing the location of each airline at the conclusion of the terminal realignment can be found at LAXisHappening.com. #laxisonthemove #lax #flylax #delta #travel #progressishappening #ig #airlines #onthemove #instagood #instadaily #goldstandardairports

6d

LA TOURISM AND CONVENTION BUREAU



Multi-Attraction Pass. One Low Price. Save up to 55% vs. paying at the gate. **** 145 reviews "Great value and easy to use!" "Great way to sightsee Los Angeles! Choose from 30+ attractions, tours, museums & more. Save Now

From May 12 till May 17, Delta Air Line from Terminals 5 and 6, which means WestJet, which are partnered with Dell Updated on March 28, 2017 give Delta room to grow, adding seven airport's international terminal and to D

The following airlines will relocate: Aer Hawaiian Air, Interiet, Qatar Airways, §

Aviso de Reubicación de Aerolíneas en el Aeropuerto Internacional de Los Ángeles (LAX)

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Click Aqui Para Bajar el Mapa

LAWA PAID MEDIA

Paid Media May 1–31 iHeart Radio

- 276 spots
- 5.5 million guaranteed impressions
- News, News/Talk, Sports (Dodgers)



Paid Media May 1-31

- LA/San Fernando Business Journal Ads
- Frequent Business Travelers
- E-Newsletter
- Website Banner Ads
- 525k Impressions

LOS ÁNGELES BUSINESS JOURNAL®

Paid Media Digital Ads May 1-31

- Frequent Business Moderate Travelers
- Over 2.2 million guaranteed impressions
- LA Times
- Facebook
- Instagram
- Native

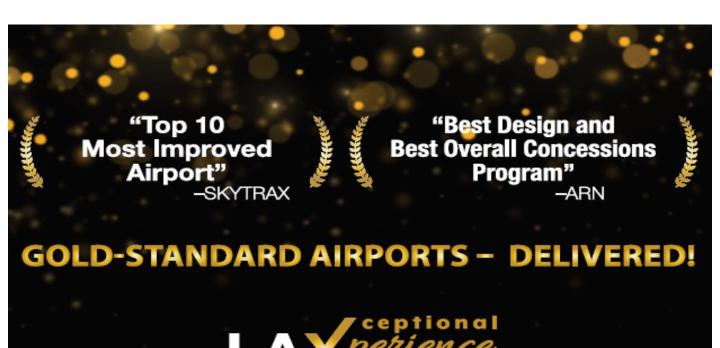




Ios Angeles Times



LAWA Wayfinding Support





LAWA GUEST EXPERIENCE

972 shifts for Guest assistance

- Guest Experience Members (GEMs)
- Volunteer Information Professionals (VIPs)
- 4:30 a.m. to Midnight







LAWA GUEST EXPERIENCE

- Pet Unstressing Passengers (PUPs)
- PUPs will be deployed in Terminals 2 and 5 throughout move - as needed for four-legged relief for passengers







Wayfinding Support

Delta "Peach Corps" Ambassadors

• Who:

 More than 120 Delta volunteers independent from the LAWA GEMs

• What:

 Staff will wear bright green vests for easy recognition (matching the terminal transfer buses)

• Where:

- Staged at locations throughout T2/3
- Curbside to assist passengers



- Staff on site for scheduled moves days following on an as-needed basis
- Shifts 4:00AM 12:00AM (three 8-hour shifts per day)
 - Over 40 ambassadors deployed at any given time

How:

- May 11 12, LAX familiarization training/orientation
- Staff supplied with daily fact sheets
- Able to access up-to-date flight information





AIRPORT POLICE DIVISION (APD)

Airport Police will carry Traveler Guides and be ready to provide passengers with directions and assistance.

Airport Police will produce three Guest Experience videos:

- How do I find my car?
- How do I get from one terminal to another using a shuttle?
- Who can I ask for help, and where can I find information about LAX?



@LAAirportPD



LA Airport PD @LAAirportPD · Mar 22

'Monumental' shift: Why 21 airlines are moving terminals in May at LAX





'Monumental' shift: Why 21 airlines are moving terminals in May at LAX
A move by Delta Air Lines into new terminals at Los Angeles International
Airport this spring will set off what LAX officials are calling "a move of airlin...
dailybreeze.com









LA Airport PD @LAAirportPD · Mar 23

Need assistance in finding your terminal? Just ask one of our friendly officers or airport employees.



LAX Airport @ @flyLAXairport

[PIC] @Delta moving May 12 from T5 to T2/T3. Other airlines swapping terminals too. Contact airlines & ow.ly/7AbT30abUBd #LAXontheMOVE



LAX on the MOVE Signage/Wayfinding

Central Terminal Area signs - Over 100

- Upper/Departure Level
- Lower/Arrival Level
- Inside terminals
- Outside terminals
- Parking structures
- Column wraps
- Bus signs Over 214
 - -Lot C Buses
 - Greenline Buses
 - Airfield Buses
 - Airline Connection Buses
 - -FlyAway Buses











Airline Customer Communication

NOTICE!

Passengers who have HU tickets traveling from/via LAX to Changsha (CSX), Chengdu (CTU) and Chongqing (CKG) please pay attention to the following information.

- All flights on/before April 14—Friday will be arriving/departing from Terminal 2.
- Effective April 15— Saturday, all our flights to/from LAX will be arriving/departing from TBIT.



