

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
January 8, 2019**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on January 8, 2019 at 8:00 a.m. at the Sheraton Gateway LAX located at 6101 W. Century Blvd., Los Angeles.

22 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- Anthony Crump, METRO
- Grant Coonley, Hilton LAX
- David Merritt, JM Eagle
- Paul Gibbs, Crowne Plaza
- Jeff Hart, LAX Marriott
- Dwight Everest, Airport Spectrum
- Paul Solomon, 6171 LLC
- Gino Caliendo, Hyatt Regency
- Anna Kozma, LINXS
- Geoff Kees-Thompson, CD 11
- Michael D'Amodio, Seaview Inv.
- Karie Hughes, Prologis
- Fred Adriance, Courtyard by Marriott
- Bruce Nahid, LAT Investments
- Jackie Jabourian, LA Tourism
- Brett Roberts, METRO
- Christina Davis, LAX Coastal
- Kinya Claibourne, METRO
- Stephanie Sampson, LAWA
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. GUEST SPEAKER – Anthony Crump, METRO

Mr. Crump gave an update on the Crenshaw / LAX Transit Project. Presentation is available upon request.

4. APPROVAL OF MEETING MINUTES – November 4, 2018

The minutes of the November 8, 2018 Annual Meeting of the Board of Directors were approved as presented.

5. FINANCIAL REPORT

A report of year to date expenditures was presented and filed for the record. The firm of CPA Richard Moon will be preparing the year-end financials and an updated financial statement will be presented upon completion of the year-end process.

6. EXECUTIVE DIRECTOR'S REPORT

- Holiday Lunch Concert – November 20 at LAX Marriott -- Big success, good feedback on Angel City Chorale. ACC confirmed for 2019 event.
- Met with LAWA – Bob Gilbert / John Carver / Jake Adams to discuss ULI TAP Recommendations.
- Security Director's Meeting – November 28 at the Embassy Suites LAX North – LAWA PD briefed attendees on various initiatives that impact GTLA Stakeholders including parking on 98th and 96th Street, 3rd row seat thefts, and homeless issues.
- Assisted Matt Anderson & Pam Taylor of LAX Hilton with Bob Hope USO Feed the Troops lunch on November 14th. Due to changes, the lunch was served to first responders active in the Woolsey fire area.
- Holiday Reception at H Hotel – December 18
- Staff luncheon at Tony P's – December 20
- Held ad-hoc committee meeting to discuss various active projects and determine priorities for GTLA.
- LAWA Winter Reception – January 17 at the Hyatt Regency
- Sepulveda Corridor Transit Feasibility Study – February 5 @ Proud Bird

Ambassadors:

- GTLA welcomed the addition of Alton Nabeta to the ambassador's team
- Ambassadors will remain on high alert and continue to elevate their patrols and continue in their efforts to actively engage tourist and provide useful information and directions.
- Directed ambassadors to exercise extreme caution during bike patrols because of the occasional high winds and an increased volume of holiday vehicle traffic
- An increase in the team of ambassadors is aimed at significantly enhancing the security presence during the holidays
- Conducted several interviews to further enhance ambassador team
- Ambassadors continue their very pro-active approach to removing panhandlers throughout the District

- Ambassadors continue to increased their situational awareness and personal contacts, to broaden public relations efforts
- Ambassadors maintain their efforts to provide outreach information to homeless individuals in partnership with LAX Homeless Outreach

	Dec-17	Dec-18
Citizen Contacts	539	620
Panhandlers	93	53

Operations:

- Identified and replaced two separate trash receptacles destroyed by apparent arson fire
- Attended GTLA's Annual Holiday Party at the H Hotel
- Contacted LA311 to report and request replacement of damaged traffic signs around the District
- Contacted LA311 to report several pot holes on Century Blvd. caused by recent heavy rains
- Facilitated extensive graffiti removal for center brick wall in public alley behind Arco Gas Station and McDonald's Restaurant at 5201 W. Century Blvd.
- Alerted Westin Hotel Management to excessive graffiti tagging around the exterior of the hotel
- Continuously contacted LAWA PD and LADOT regarding the need for on-going parking enforcement on 98th St. due to excessive illegal parking by taxis
- GTLA continued to facilitate numerous alerts and security updates to Stakeholders related to incidents occurring within the District
- Continued ongoing Stakeholder Outreach to network with its members, and identify security issues specific to their respective properties

Clean Streets:

- Random audits conducted to ensure compliance with all scheduled street sweeping
- A thorough review of the Clean Street Operations for the month of December was consistent with BID expectations

7. LAWA UPDATE

Stephanie Sampson shared updates regarding planned roadway construction impacts.

8. STAKEHOLDER UPDATES

- *Paul Solomon of 6171 Century LLC announced the great jazz entertainment at his Sam First Bar is expanding to Wednesday nights.*

10. NEW BUSINESS

No new business.