

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
January 14, 2020**

The Board of Directors meeting of Gateway Los Angeles PBID, Inc. a California nonprofit mutual benefit corporation was held on January 14, 2020 at 8:00 a.m. at the Westin LAX located at 5400 W. Century Blvd., Los Angeles.

20 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- Grant Coonley, Hilton LAX
- Jan Perry, Former LA Councilwoman
- Bob Ruth, The Ruth Group
- Brian Vandehey, The Parking Spot
- Ed Pomponio, L&R Group
- Jeff Hart, LAX Marriott
- Bruce Nahid, LAT Investments
- Kym Myers, Four Points by Sheraton
- Mark Goldrup, The Westin
- Anna Kozma, LINXS
- Michael D’Amodio, Seaview Inv.
- Bruce Nahid, LAT Investments
- Marissa Pettys, LA2028
- Melissa Jaworski, Trifiletti Consulting
- Lisa Trifiletti, Trifiletti Consulting
- Catherine Aguilar, Trifiletti Consulting
- Stephanie Sampson, LAWA
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES – November 5, 2019

The minutes of the November 5, 2020 Annual Meeting of the Board of Directors were approved as presented.

4. FINANCIAL REPORT

A report of year to date expenditures was presented and filed for the record. Income for the 2019 Fiscal Year - \$1,058,624.45. Expenses for the 2019 Fiscal Year - \$1,001,370.72.

5. GUEST SPEAKER – Jan Perry

Former LA City Councilwoman, Jan Perry, gave a brief history of her accomplishments as City Councilwoman for the 9th District and General Manager of the Economic & Workforce Development Department. Jan is currently running for County Supervisor in District 2.

6. EXECUTIVE DIRECTOR'S REPORT

ADMINISTRATION

- November 7 - Quarterly Roadway Construction Meeting (missed due to illness)
- November 12 - Emergency Preparedness Planning Meeting – Stacy Barnes / Cassandra Heredia
- November 13 – DWP Trunk Line Project Meeting – Traffic Plan
- November 14 – Introductory Meeting with Chief Cecil Rhambo and David Maggard
- November 19 – Meeting with Brian Scott BDS Planning & Urban Design regarding research on BID at SeaTac
- November 21 – DWP meeting with stakeholders regarding 98th Street traffic plan
- November 26 – Annual Holiday Lunch Concert – 550 attendees / \$28,000 raise for local charity donations
- December 4 – Executive Committee meeting
- December 4 – Westchester BID Annual Holiday Party
- December 12 – Meeting with CD11 / LAX Liaison Geoff Thompson
- January 8 – Met with Philip Dailey at Sheraton Gateway Hotel regarding possible easement along Century Blvd. to accommodate streetscape plan.

Submitted letter to CD 11 requesting the removal of Taxi Zones throughout the district and removal of metered parking along 98th Street.

Contacted CD11 regarding help to get Budget Car Rental to repair water leak on 98th Street.

- Member Reception – January 30 @ the Hyatt Regency LAX

OPERATIONS

- SLO Pinell provided assistance with an aggressive panhandler who frequents the area of Century Blvd. and Bellanca Ave.

Ambassadors:

- Ambassadors modified their patrol routine to combat the inclement weather
- Ambassadors continue to maintain high visibility and pro-active patrol throughout the District
- Ambassadors have maintained a pro-active approach to addressing the increase in homeless persons around the District especially those found lodging overnight on bus benches and in public alley ways
- Ambassadors removed several homeless persons found sleeping on public sidewalks and public right away
- Ambassadors continue to increased their situational awareness and personal contacts, to broaden public relations efforts

- Ambassadors have been more assertive in their efforts to provide outreach information to homeless individuals in partnership with LAX Homeless Outreach, especially in light of the change in weather conditions
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	Dec-18	Dec-19
Citizen Contacts	620	443
Panhandlers	53	92

Maintenance & Street Services:

- Coordinated and facilitated shredding events at District Office Buildings
- Met with LA City Official to coordinated and facilitate GTLA’s participation in Paid Internship and Youth@Work Program
- Modified maintenance and patrol strategy to combat extensive holiday traffic congestion
- Contacted LADWP regarding a moderate water leak from the roadway on 96th St. east of Jenny Ave.
- Contacted Lou’s Golf Cart and took receipt of new maintenance cart
- Distributed quarterly newsletter to District Office Buildings
- Coordinated with AT&T Road Crew in order to modify maintenance strategy
- Continued ongoing Stakeholder Outreach to network with its members, and identify security issues specific to their respective properties
- Prepared, discussed and presented Annual Performance Appraisals to GTLA Staff
- Random audits conducted to ensure compliance with all scheduled street sweeping
A thorough review of the Clean Street Operations for the month of December was consistent with BID expectations

7. INGLEWOOD TRANSPORTATION MANAGEMENT PLAN

Lisa Trifiletti gave an update on the development of the Inglewood Transportation Management Plan (available on request). The NFL Stadium is on schedule to open in July 2020. METRO is allocating \$36 to build an Intermodal Transit Plaza. To address stadium’s limited pre-sold onsite parking, the City proactively established a remote parking and shuttle program that will support access, circulation and traffic management for event days. LAZ Parking has been contracted to provide the parking and shuttle access program.

8. LAMP CONSTRUCTION UPDATE

Stephanie Sampson gave an update on the LAMP Construction projects and the LADWP Trunk line project; and invited Gateway members to the LAWA Winter Reception on January 16th at the Hyatt Regency.

9. NEW BUSINESS

No new business.